

OCTOBER

Day 1 (24th)

Day 2 (25th)

WELCOME

LEAN STARTUP
and
RUNNING
FAST
EXPERIMENTS

SPEED DATING
and
TEAM
BUILDING

HOW TO TALK
WITH YOUR
CUSTOMERS

DESIGN
THINKING and
CUSTOMER
DEVELOPMENT

DESIGN
EXPERIMENTS

TAPAS NIGHT

RESULTS
SHARING

NOVEMBER

Day 3 (17th)

Day 4 (18th)

PROGRESS
PROBLEMS
PLAN

EVERYTHING
ON YOUR
BUSINESS
NUMBERS

BUSINESS
MODEL
CANVAS
and
BUSINESS
MODEL
INNOVATION

NUMBERS
WORKING
SESSION and
FEEDBACK

HOW TO PITCH



NOVEMBER 7th

**1st
COACH
Checkpoint**



NOVEMBER 28th

**2nd
COACH
Checkpoint**

DECEMBER

Day 5 (12th)

Day 6 (13th)

PROGRESS
PROBLEMS
PLAN

BLUE OCEAN
STRATEGY

GROWTH
HACKING
your
MARKETING

PLAN THE
FUTURE

LEAN
ANALYTICS

ACCELERATOR
REVIEW

PITCH
PRACTICE

PITCH
PRACTICE

PITCH
PRACTICE

NETWORKING